Michigan State University

Division of Residential & Hospitality Services

Functional Components

ASSISTANT VICE PRESIDENT

- Chief Financial Officer
- Strategic Planning Office

AUXILIARY RESOURCES

- Health and Safety Compliance
- Emergency Management
- MSU Union
- Divisional Balanced Scorecard
- EBSP Implementation
- Contract Management
- Spartan Bookstore
- Campus Center
- ATM/Credit Union Contract Oversight
- Telecommunication and Cable Contracts
- Spartan Linen Services

MARKETING COMMUNICATIONS

- Brand Management
- Marketing Strategy
- Marketing/Advertising
- Public Relations
- Corp. Communications
- Web Development
- Graphic Design
- Multimedia Production
- Production Management
- *Serving State*

SPARTAN HOSPITALITY GROUP

- Breslin Student Events Center
- Hospitality Catering
- Conference Services and Sales
- Kellogg Hotel & Conference Center
- Brook Lodge
- Cowles House
- MSU Tennis Center
- Forest Akers Golf Courses

CAMPUS LIVING SERVICES

- Assignments
- Apartments
- Residence Halls
- Desk Services
- Custodial Services
- Maintenance
- Interior Design
- Capital Project
- Environmental Stewardship

HUMAN RESOURCES

- Labor Relations
- Training
- Employee Relations
- Program and Professional Development

INFORMATION SERVICES

- Business Support
- Access/Debit Systems
- Accounting Services
- ID Services
- Technical Services
- Application Programming
- AS/400 Systems
- Systems Consulting
- Hardware/Software Support
- Database Management

CULINARY SERVICES

- Residential Dining
- Retail Dining
- Sparty's Convenience Stores and Coffee Shops
- Concessions
- Vending
- Food Stores
- MSU Bakers
- Procurement Services
- Sustainable Food Practices

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